

# CONGRESSIONAL CAMPAIGN RUBRIC

**STUDENT NAME** \_\_\_\_\_

On Time

Yes     No

Days late \_\_

## Research Packet (Informal Score 20 Points)

Not Included \_\_\_\_\_ Completely Done

0    2    4    6    8    10    12    14    16    18    20

### Campaign Sign / Slogan

Not included	Lacks efforts / Sloppily done and missing name / slogan / graphics.	Missing more than one - name / slogan / graphics	Missing a single element (either done neatly or not)	Contains all elements but not done to perfection	Contains all elements and is neatly done
0	10	11 12 13	14 15 16	17 18 19	20

### Campaign Commercial

Not included	Too short and missing past actions, promises, and reason to vote for them	Missing past actions, promises and reason to vote for them	Missing a single element - past actions, promises and reason to vote for them	Contains all elements but too short	Contains all elements and is perfectly timed
0	10	11 12 13	14 15 16	17 18 19	20

### Website (Bio / Contact Info / Pictures / News / 10 Points)

Not included	Missing all of the following bio, picture, name, district #, contact information	Missing two of the following - bio, picture, name, district #, contact information	Missing one of the following - bio, picture, name, district #, contact information	Contains all elements -but disorganized or sloppy	Contains all elements and is perfectly done
0	2	4 5	6 7	8 9	10

# Website (part 2 - Issues Page 15 Points)

## Issue 1

Not included	Issue included but has no detail about actions or promises from their member of Congress	Issue included but minimal detail about actions or promises from their member of Congress	Issue included and contains some detail about actions and promises from their member of Congress	Issue included and contains significant detail about actions and promises from their member of Congress	Issue included and contains clear, concise detail about actions and promises from their member of Congress
0	1	2	3	4	5

## Issue 2

Not included	Issue included but has no detail about actions or promises from their member of Congress	Issue included but minimal detail about actions or promises from their member of Congress	Issue included and contains some detail about actions and promises from their member of Congress	Issue included and contains significant detail about actions and promises from their member of Congress	Issue included and contains clear, concise detail about actions and promises from their member of Congress
0	1	2	3	4	5

## Issue 3

Not included	Issue included but has no detail about actions or promises from their member of Congress	Issue included but minimal detail about actions or promises from their member of Congress	Issue included and contains some detail about actions and promises from their member of Congress	Issue included and contains significant detail about actions and promises from their member of Congress	Issue included and contains clear, concise detail about actions and promises from their member of Congress
0	1	2	3	4	5

## Overall Neatness

Nothing to grade	Too many errors to count!	Not organized, spelling errors, different fonts, etc	Several errors, not proofread, distracting to the reader	Very few errors but does not take away from the main ideas	Error Free Exceptionally Neat
0	1	2	3	4	5